

6. What is Cryptography?
7. Define agile manufacturing.
8. What do you mean by risk?

SECTION– B (3 × 15 = 45)

Answer any THREE questions.

ALL questions carry equal marks.

9. Explain in detail E – Payment system.
10. Explain challenges and issues in online Banking.
11. What are the basics of Supply Chain Management?
12. Explain in detail Manufacturing information system.
13. What are the modules in finance management?

SECTION – C (1 × 15 = 15)

(Compulsory)

14. *Write short notes on :*

- (a) Risk Management.
- (b) Security Standards.
- (c) Firewalls.

Register Number :

Name of the Candidate :

6 3 7 3

**M.B.A. (E-Business)
DEGREE EXAMINATION, 2012**

(SECOND YEAR)

(PAPER - XII)

**230. E – COMMERCE APPLICATIONS
AND SECURITIES**

May]

[Time : 3 Hours

Maximum : 75 Marks

SECTION – A (5 × 3 = 15)

Answer any FIVE questions.

ALL questions carry equal marks.

1. What is E – Commerce?
2. What is CAM?
3. What are the strategies on on-line publishing?
4. What is intranet?
5. What are intelligent agents?

Turn Over